

Anchor Presentation Rubric

CRITERIA	4-EXEMPLARY	3-PROFICIENT	2-DEVELOPING	1-BEGINNING	SCORE
Speaking Skills	--voice is clearly heard and intonation varies --posture natural and calm --gestures natural --no vocalized pauses -eye contact is direct and scans audience	--voice is clearly heard --Posture sometimes appears uncomfortable --gestures used seemed mostly natural --1-5 vocalized pauses (um, uh, restarts, pauses, etc) --frequently looks at audience	--voice is mostly heard --posture appears awkward, but aware of self --some use of gestures --6-9 vocalized pauses--over focuses on one area of audience and responds	--voice is not projected enough to be heard --Posture is very nervous; unable to find self control --no gestures; students is awkward overall --10 or more vocalized pauses--avoids eye contact with audience	
Appearance	Achieves professional look	Neat, tidy, follows dress code, no jeans	Attempts a tidy appearance, follows dress code	Wears jeans, little effort made to look presentable	
Speech Organization	organization is logical; provides insight into topic includes introduction/conclusion that maps out the speech with 3-4 key points --includes smooth and varied transitions	organization is logical; provides relevant details --Transitions are smooth - introduction/conclusion unclearly maps out speech --use language that is appropriate to audience	--organization attempts to be logical; somewhat supported by details. transitions are sometimes smooth and sometimes choppy - introduction/conclusion makes no mention of key points	--Maintains no audience involvement--unable to focus on topic; presentation is disjointed --few transitions used -- intro not included - conclusion not included	
Content Knowledge	--maintain consistent focus -- uses language that is appropriate to audience --needs no note cards for reference - draft of speech done in notes pages of power point and printed	--maintains consistent focus on topic --occasionally references note cards - some evidence that speech was drafted (notes pages printed and some slides have speech drafted)	--Use some slang language --mostly focuses on topic --Extraneous details included --requires note cards to remember content knowledge -- little evidence that speech was drafted (few/no slides have speech drafted in notes pages)	--language not appropriate to audience --thesis is not supported --requires power point to remember content knowledge --no evidence of drafting speech (did not print notes pages)	
Time Frame	--Paces presentation well --Presentation falls within required time frame	--Attempts to pace presentation well --Presentation exceeds time frame --Presentation just below time frame	--Pace of presentation is uneven --Presentation meets minimum time requirement due to many pauses and delays	--No attempt is made to pace presentation --Presentation is less than the minimum time frame	
Power Point How it enhances	---Student succeeds in using creative talents to enhance presentation. --Uses creative and appropriate pictures to enhance presentation	Student tries to use creative talents to enhance presentation	--Student makes little effort to use creative talents to enhance presentation, or what is attempted detracts from, rather than enhances, presentation.	--No effort is made in include creative elements	
PowerPoint Mechanics	Color scheme is appropriate to the topic font large enough font style limited to 2 photos clear animations timed with speech follows 6X6 rule	Appropriate color scheme Readable fonts Clear photos Animated bullets/graphics but not coordinated with speech	Too much text Unnecessary graphics Animation distracts from speech	No attempt made to make presentation readable Text on slide exactly what is being said No animation	

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